



FOR IMMEDIATE RELEASE: September 28, 2021

Hadley Community Electricity Aggregation (CEA) program, offered by the Town of Hadley and launched in August 2019 will continue for another three years

Hadley, MA – The Town of Hadley announces that it will continue its electricity aggregation program for another 3 years or 37 months to be exact, between November 2021 and December 2024. Those who already participate in the program – and that’s most of Hadley residents and small businesses – **don’t need to do anything to continue their participation.** Those who have not been part of Hadley CEA, can read more about the program on the program website hadleycea.com.

“We’re very excited to continue the program and that we were able to secure a price for more than three years,” said Carolyn Brennan, Hadley’s Town Administrator. “We are looking forward to the program continuing to provide benefits to our community for years to come.”*

Hadley CEA offers two different products: a default option and a 100% renewable electricity option for those who want to invest more in renewable energy. The table below shows the new Hadley CEA rates.

Electricity Supply Product	Hadley default	Hadley CEA optional product
		Hadley Green 100%
Renewable Energy Certificates (RECs)	Meets MA renewable energy standards	100% in addition to MA renewable energy standards
Rates*	\$0.10470/kWh	\$0.14364/kWh
Price Period	Duration: November 2021 - December 2024 Products described as Green contain additional renewable energy credits (RECs) above that required by MA law. The additional RECs qualify for MA Class I designation from generation located within, or delivered to, New England.	

***Disclaimer: Savings cannot be guaranteed** as compared to Eversource’s Basic Service rates which change every six months for residential and commercial accounts and every three months for industrial accounts. To access information about Basic Service, visit www.mass.gov/info-details/basic-service-information-and-rates or call Eversource at (800) 592-2000.

Current Hadley residents and businesses who are participating in the Hadley CEA program will be automatically transitioned to the new default electricity rate and the new supplier, Constellation New Energy, as of their November 2021 meter read date.

The Hadley CEA program is part of a larger movement in Massachusetts to provide more local control and electricity choices to residents and small businesses: over 160 Massachusetts cities and towns have an electricity aggregation program.

For more information about the program, go to hadleycea.com.